**Nirvikar Naik**

**PGDM in Marketing**

**DOB: 16th Aug 1989**

**Nationality: Indian**

**Address:** Flat no. 11, Madhu Malti apt, Kothrud Depot, Pune.

**Phone:** 9975365302

**Email ID:** nirvikarnaik@gmail.com

**Contact Information**

**Career Objective**

To enhance as well showcase my skills in Marketing and strive for excellence in every activity, contributing towards my growth and my organization.

**Live Project**

**Jan 20-Feb 2 (2 weeks)**

**KPIT Technologies, Pune**

**User research using Shadowing Technique**

* Learning and practical implementation of Shadowing technique
* Using this technique to collect data from the users for ITS Project

**Summer Internship Project**

**Deepak Novochem Technologies Ltd, Pune**

**June 2013- July 2013 (2 months)**

**Market Research of Chinese Market**

* Searching for prospects for a product called Cresol in Chinese Market for business development
* Competitor’s Analysis

**Graduation Project**

**BE Project - Checksum Tool**

**2011**

* This Project aims at creating an error detecting tool which helps to detect whether any undesired changes have been made in the data file.
* This tool uses a cryptographic algorithm which can also be used to verify whether installed software has been correctly installed or not.

**Education**

|  |  |  |  |
| --- | --- | --- | --- |
| **Course** | **University/Board** | **Percentage/CGPA** | **Year of Passing** |
| **PGDM (1st year)** | D.E.S. IMDR | 64.75 | Pursuing |
| **BE** | University of Pune | 55.86 | 2011 |
| **12th** | Maharashtra | 78.3 | 2007 |
| **10th** | Maharashtra | 82.00 | 2005 |

**Achievements**

* IMDR completion certificate in SAP
* Organised various Cultural events such as Alumni Meet at IMDR

**Interests**

|  |  |  |  |
| --- | --- | --- | --- |
| * Dancing | * Listening to Music | * Reading Novels | * Watching Movies |

**Languages**

**Key Skills**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| * Leadership Qualities   **Languages** | | * Problem Solving | | * Communication Skills | | | * Time Management | |
|  | |  | |  | |  | | |
| * English | | * Hindi | | * Marathi | | |  | |

**Declaration**

**Place:** Pune **Nirvikar Naik**